

Five Critical Tabs

Campaign records contain all of the materials and schedules in your campaigns.

There are 19 tabs in the record to help static chartists and digital schedulers drill into the information they need. However, five of them account for the bulk of their work.

- ▶ **Basic Info** – The core information for this campaign, including when it is to be run, its approval status and contract number.
- ▶ **Totals** – An at-a-glance scheduled and net billing report.
- ▶ **Segments** – The most important screen for campaign management. Digital segments are more complex.
- ▶ **Designs** – Manage designs associated with the campaign.
- ▶ **Billing Schedule** – View invoices for this campaign.



Basic Info



Totals



Segments



Designs



Billing
Schedule

Campaigns - Example Campaign (2017122101594619)

Basic Information

Name	Example Campaign
Advertiser	Ayuda Systems (AS)
Product	-
POP Publish Date	-

Sales Contract Information

General

Contract Number	2017122101594619
Campaign Type	New
Approval	Approved
Ref #	
Created On	12/21/2017
End Date	-
Received Date	-
Proposal Valid Until	-

Hold

Hold Duration (days)	3
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