

Restrictions Order

Restrictions are used to control filler. The best practice for restrictions is to create the most global ones first.

Campaign Restrictions



Fundamental Date Range

Basic Info

Division (Static or Digital)



Segments

Sales Market

Booking Lines (Digital)

Booking Start and End

Media Group / Network

Bundle Geographic Restrictions



Basic Info

Content Type / Category
Valid From / To

Basic Info



Bundle Geographical Locales

None are selected by default. This enables its use in all geographic locales.

Bundle Geographical Restrictions



Bundle Site Restrictions

None are selected by default. This enables its use at all sites.

Bundle Site Restrictions



Bundle Media Restrictions

Select media types for this bundle. None are selected by default. This enables its use at all digital and static media types

Bundle Media Restrictions



Asset Restrictions

Select faces for the bundle. Asset Restrictions only apply to faces not zones.

Asset Restrictions

Design Geographic Restrictions



Design Content Categories

Design Content Category

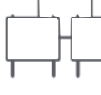
Mandatory description so that designs from competing firms do not appear next to each other.



Geographical Restrictions

Design Geographical Locales

None are selected by default. This enables its use in all locales.



Site Restrictions

Design Site Restrictions

None are selected by default. This enables its use at all sites.

Time Restrictions



Basic Info

Design Valid To/From

Dates may be entered that prevent use before or after.



Schedule Restrictions

Bundle Schedule Restrictions

Set a day and week schedule for the bundle's use.



Schedule Restrictions

Design Schedule Restrictions

Set a day and week schedule for the design's use.

Troubleshooting Tip

If a design is not playing, look for conflicts in bundle vs. design scheduling first.



Include Design Files

Otherwise the bundle will be empty.

Files



Schedule Content

Bundles and designs must be scheduled in order to be played.



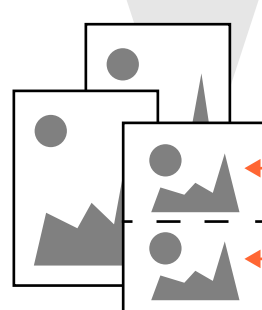
BMS Loop Template

Each digital face uses a loop template to set its loop and spot length. The loops are managed by Ayuda administrators, not digital schedulers.



Design Approval

Designs must be approved before posting or display. The workflow for this is client-dependent.



Face

Zones - Not all customers use virtual 'sub faces' called zones.

Site

Each Site contains at least one face.